The navigation system design is relatively clear, intuitive and consistent. The main navigation menu is located at the top of the page and contains the main navigation links. These links clearly indicate the main content and functions of the website, allowing users to quickly understand the structure of the website. Some links have drop-down options that provide more detailed service options. This design helps users explore the site’s content more deeply while keeping the overall navigation simple.

In addition to the main navigation menu, there are also some intra-page links in the web page, such as "Заказать звонок", "Подробнее", etc. These links can guide users to perform specific operations or obtain more detailed information, enhancing the user's interactivity with the website.

The information architecture is relatively clear but not rich in content. The homepage provides the company's main information and navigation links, the About Us page introduces the company's background and team, the Services page lists various service items, and the Contact page provides convenient contact information. These pages are interconnected to form an information architecture that provides users with channels for understanding and contact. But each information is limited and the amount of information is small.

The website is completely unavailable and poorly designed for users with disabilities.

Judging from the design of the website, it has a certain degree of visual appeal and beauty, but there are still many shortcomings, such as the design is too simple and the color scheme is old, which is not enough to attract users' attention. But its advantage is that the website maintains a consistent design style, making users feel comfortable.

The website displays a good brand image, with harmonious color matching, and conveys the brand’s basic information, product display, etc. However, the culture, core values, and unique selling points of the brand and company are not conveyed. it is not unique enough.

website displays a good brand image, with harmonious color matching, and conveys the brand’s basic information, product display, etc. However, the culture, core values, and unique selling points of the brand and company are not conveyed. If it is not unique enough, it is necessary to highlight the uniqueness and value of the brand in design and content to attract users' attention and build brand awareness.

The font style used on the website is relatively concise and in line with the modern design style. Suitable for displaying product information, brand introduction and other content. The font used is generally clear and the text size is moderate and easy to read. On different pages and sections, the matching of font size and color can also ensure the clarity and readability of text content. The display effect of fonts remains good on different devices

website displays well on different devices. The page layout and content are automatically adjusted according to the screen size. The navigation and operation of the website are also relatively friendly. Users can easily browse different pages, view product information and contact the brand. This helps users quickly find the information they need across different devices. Loading speed is fast, which is very important for improving user experience and retaining users.

website is relatively mobile-friendly to navigate, allowing users to navigate through different pages and content with simple gestures or taps. The layout of the main menu and links makes it easy for users to find the information they need. The interaction design is relatively in line with the characteristics of touch screens, with moderate button sizes and reasonable link spacing.

In mobile devices, website images adapt to the screen size and image load times are very fast

The content of the website seems to contain some keywords related to the company's business and services, such as "website design", "mobile application development", "digital marketing", etc. However, there is too little information in the content. I think we should add more information and conduct more keyword research to understand user search habits

The website seems to use an obvious H1 title on every page. This title usually contains key information about the main content of the page and helps users and search engines understand the topic of the page.On some pages, also see the use of H2 headings to organize content and help users quickly browse and understand the page structure. However, improvements are still needed, such as making key information more prominent and adding h2 and h3 to help users locate quickly.

The website uses internal links on some pages to connect related content to each other and help users browse different pages. However, some pages have a small number of internal links between them and need to be further increased to provide more relevant information and guide users to browse other pages. For example, adding highly relevant internal links to the page content can guide users to browse other pages on related topics, thereby increasing user retention and page views. Or add internal links at the top, footer, etc. to facilitate users to quickly access other important pages.

website provides information about IT solutions and services and may attract professional users such as business customers, technicians or decision-makers. The language is primarily Russian, so it is primarily intended for Russian-speaking users, possibly from Belarus or other Russian-speaking countries. I think the improvements can be made by providing multi-language versions to facilitate access by users of different languages.

This website belongs to the Computer Aided and Engineering industry. Websites usually need to highlight the company's technical strength and professional capabilities. website design should be technology-oriented, showcasing the company's engineering solutions, and to attract potential customers and partners.

In designing industry websites, visual presentation is key. but the design style of this website is not modern enough. It should combine high-quality pictures and visual elements to highlight the company's design works and engineering project cases to attract users' attention and demonstrate the company's professional.

This industry focuses on innovation and sustainable development, so website design should also emphasize the company's innovative capabilities and sustainable development concepts. The company's technological innovations, and sustainable engineering projects can be displayed on the website to demonstrate the company's industry leadership.

The information content of this website is too little. Although it is enough for users to understand, it is not rich enough. It should add team introduction, user feedback, company glory, etc.

**My main advice:**

This website belongs to the Computer Aided and Engineering industry. Websites usually need to highlight the company's technical strength and professional capabilities. The website design should be technology-oriented, showcase the company's engineering solutions, and attract potential customers and partners.

When designing an industry website, visual presentation is key. But the design style of this website is not modern enough. It should combine high-quality pictures and visual elements to highlight the company's design works and engineering project cases, attract users' attention, and demonstrate the company's professional knowledge.

This industry focuses on innovation and sustainable development, so website design should also emphasize the company's innovative capabilities and sustainable development concepts. A company's technological innovations and sustainable engineering projects can be showcased on the website to demonstrate the company's industry leadership.

This website has too little informational content. While it's enough for users to understand, it's not rich enough. Team introduction, user feedback, company glory, etc. should be added.

For people with disabilities, I think it can help visually impaired users to read by providing text descriptions for images, keyboard navigation, etc., or providing website comparisons to provide readability.

Regarding brand delivery, it is necessary to highlight the uniqueness and value of the brand in design and content, attract users' attention, and build brand awareness.

Interactive elements such as online chat functions, questionnaires, subscription notifications, etc. should also be added to increase user engagement and retention.

And strengthen search engine optimization, optimize the content and structure of the website, improve the website's ranking in search engines, and increase the website's exposure and traffic.